



## NEC Display Solutions brings cinema quality laser technology to professional projector range

Flagship DLP Laser Installation PX602UL and PX602WL projectors feature innovative Laser Light Source technology

London, 13 November, 2014 – <u>NEC Display Solutions Europe</u> has announced the release of the refined PX602UL and PX602WL projectors with Laser Light Source technology. The innovative blue laser light source provides the projectors with an effective, high quality image, boasting no lamp exchange and energy saving benefits that simplify management. The features of the new projectors are tailored for large meeting rooms and conference rooms as well as creative theatre, leisure and museum spaces or signage.

The outstanding image quality of the projectors is down to the unique NEC NV1301 Scaler Chip and high bandwidth 4K picture processing, providing the highest quality of picture. The projectors not only boast super crisp picture with unique NEC patented picture enhancement but also portrait mode. With capabilities for signal daisy chaining (HDMI out), edge blending and a tiling function without any additional device, the projectors provide an inbuilt superior service. The Laser Light Source technology delivers more constant light output and a typical lifespan of 20,000 hours, resulting in a durable and long lasting image and a lower total cost of ownership. This combination of remarkable technology unites to create an ultimate performance fit for a range of sectors.

"Laser is the projector light source of the future. With the rapidly changing visual market, image quality is now not limited to digital cinema and high-end usage. Our advanced projectors add to our portfolio of professional colour accurate projectors," said Gerd Kaiser, Product Line Manager Large Venue Projectors at NEC Display Solutions Europe. "We are proud to be utilising Laser Light Source technology in order to meet professional projection demands and allow users to experience a brighter, purer and more advanced performance, while at the same time making installation and maintenance easier." With advanced installation, the projectors have free orientation at any angle for any application and have almost no limit, with the most flexible geometric control function. The projectors offer multiscreen picture options with multiple PiP/PoP functions thus improving productivity within a spectrum of sectors including rental/staging, higher education, museums and large corporates. Similarly, the 4K signal interface with signal distribution and tiling function and support for OPS modules to be added, provide a wide range of installation options to suit any professional environment.

The projectors are in line with NEC's <u>Green Vision</u> offering a power saving mode, a lower power consumption compared to a lamp of only 530W and low maintenance, resulting in an improved total cost of ownership.

## Availability

The new NEC PX602UL and PX602WL installation projectors will be available across EMEA from December 2014 onwards.

## **Contacts for further information:**

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Gabrielle Hui Hutter International Senior Account Manager LEWIS PR Tel: +33155319802 Email: gabrielle.hui-hutter@lewispr.com **NEC Display Solutions Europe GmbH** has its European headquarters in Munich, Germany and is responsible for all business activities in EMEA. NEC Display Solutions benefits from the technological know-how and technologies of the NEC Corporation and, with its own Research and Development, is one of the world's leading manufacturers offering the widest product range of display solutions in the market. The display product portfolio ranges from entry-level to professional and speciality desktop LCDs, via large-size Public Displays for Digital and Retail Signage. The Projector range offers products for all needs, from portable devices via business projectors to products for permanent operation (such as PoS applications) and digital cinema projectors. Bernd Eberhardt is President and CEO of NEC Display Solutions Europe.

Further information can be found online at: www.nec-display-solutions.com

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