

# Google Jamboard is Now Available in UK

## *4K Team Collaboration Device Redefines Meetings, Boosting Creativity and Productivity*

**Oxford, United Kingdom — September 6, 2017 — [BenQ UK Ltd.](#)**, an internationally renowned provider of visual display solutions today announced that the award-winning Google Jamboard is now available to the UK market. Jamboard is a 4K Ultra High Definition (UHD) touch-enabled device aimed at enhancing collaboration in the enterprise workplace.

“Jamboard is the answer for companies searching for better means of communication to foster productive collaboration,” said Conway Lee, president of BenQ. “Jamboard is the physical realization of combining all the best features from G Suite, backed by the support of BenQ Corporation. The cutting-edge solution redefines meetings and team collaboration, creating a more team-oriented working environment.”

Google Jamboard is a complete solution for the modern digital workplace. An exclusive headliner of BenQ’s interactive flat panel portfolio, Jamboard makes it easy for teams to engage and share ideas. Ideal for the conference room or huddle space or for collaborating with a remote team via the integrated videoconferencing features, Jamboard transforms meetings into an engaging and effective experience, boosting productivity and ultimately improving the bottom line.

Shaown Nandi, chief information officer at Dow Jones, noticed that his teams became more hands-on in creative sessions thanks to Jamboard. “Jamboard breaks down barriers to interactive, visual collaboration across teams everywhere,” said Nandi. “It’s the perfect anchor for a meeting and encourages impromptu, productive sessions. We can easily add any content to the Jamboard to capture great ideas from everyone. We immediately saw the benefits.”

Jamboard integrates with G Suite, putting popular Google apps and a whole host of interactive capabilities at users’ fingertips during a “jam” session. They can draw, annotate, import and scribble on images and Google Docs, search the web, communicate with colleagues via Hangouts, and it’s all saved in the cloud. Users can sketch out plans in real time with teammates from across the globe via other Jamboards or the mobile and tablet apps.

The fully integrated Jamboard comes in three colours — Carmine Red, Graphite Grey and Cobalt Blue — with an MSRP of £3,999\*, which includes a wall mount, two styluses and an eraser. End users can purchase the optional rolling stand for an introductory price of £1,000\* so they can jam on the go between huddle spaces, meeting rooms or offices. An annual £498\* management and support fee will be reduced to £249\* for purchases made before Dec. 31, 2017.

\*All UK pricing quoted is excluding VAT.

To find out more information about Jamboard, please visit: [BenQ Jamboard product page](#) or the [gsuite.google.com/products/jamboard](https://gsuite.google.com/products/jamboard).

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### **About BenQ Corporation**

Founded on the corporate vision of "Bringing Enjoyment 'N' Quality to Life", BenQ Corporation is a world-leading human technology and solutions provider aiming to elevate and enrich every aspect of consumers' lives. To realize this vision, the company focuses on the aspects that matter most to people today – lifestyle, business, healthcare and education – with the hope of providing people with the means to live better, increase efficiency, feel healthier and enhance learning. Such means include a delightful broad portfolio of people-driven products and embedded technologies spanning digital projectors, monitors, interactive large-format displays, audio products, cloud consumer products, mobile communications and lifestyle lighting. Because it matters.

### **About BenQ Group**

The BenQ Group is a \$25+ billion powerhouse comprised of nearly 20 independent companies operating in over 30 countries across numerous industries with a combined workforce of over 100,000 employees. Each Group member is a recognized leader in its own field, contributing to the BenQ Group's vast resources, broad R&D, and distinct strategic strengths. By leveraging each company's vertical specialization to create true scale across horizontal markets, the BenQ Group controls a highly efficient value chain with the unrivaled ability to deliver critical components and world-class solutions in the following industries: TFT-LCD, green energy, fine chemicals and advanced materials, lighting, IC design, precision components, system integration, branded business, and service. The Group is committed to profitable and sustainable businesses that share its long-standing vision of Bringing Enjoyment 'N' Quality to Life.

The BenQ Group companies are: BenQ Corporation, AU Optronics Corporation (world's top manufacturer of large-size TFT-LCD panels), Qisda Corporation, Darfon Electronics Corporation, BenQ ESCO Corp., BenQ Materials Corp., BenQ Guru Corp., BenQ Medical Center, BenQ Medical Technology Corp., BenQ AB DentCare Corp., Daxin Materials Corp., Dazzo Technology Corp., Darwin Precisions Corp., Lextar Electronics Corp., LILY Medical Corp. and Raydium Semiconductor Corp.

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**BenQ UK Ltd.**

3 Staplehurst Office Centre,  
Weston-on-the-Green,  
Bicester Oxfordshire OX25 3QU  
United Kingdom  
Tel: +44-870-850-4417  
Web:[www.BenQ.co.uk](http://www.BenQ.co.uk)

**Media Contact:**

Bubble Communications  
Melanie Johnson  
Tel:01753 785 625  
Email: [melaniej@bubbleagency.com](mailto:melaniej@bubbleagency.com)

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